



# 2014 Annual Report

*"Education is the most powerful weapon which you can use to change the world."*

*--- Mr. Nelson Mandela*

# THE EDITORIAL TEAM

## CONTENT

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## LAY-OUT and GRAPHICS /PHOTOS

**Ms. Mylene Lagman**

# ORGANIZATIONAL BACKGROUND

This year, Childhope Asia Philippines Inc. has celebrated its 25<sup>th</sup> years of service directly among the street children of Metro Manila. Childhope Asia Philippines has endeavored to continuously respond directly to the needs of approximately 800 street children yearly in Metro Manila, who are exposed everyday to the hazards and risks of working and living on the street.

Through Childhope's banner program, the Outreach and Protection/Education on the Streets, the street children are offered protection from abuse, opportunities to develop knowledge about their rights and responsibilities and the risks encountered on the streets. The program also aims to assist and provide the children with their most urgent, individual needs such as food, health and medical care, paralegal advice, counselling and protection, and support them in building a better life for themselves by providing access to education and vocational training and ultimately helping them to leave the streets. We prioritize abandoned, abused and neglected street children who live alone on the streets and do not have any connection with their families and we go to where the children are, running many of our programs on the streets.

In 25-year history of Childhope, it referred more than 1,000 street children to recovery centers and reunited some of the street children with their families. More than ten (10) children graduate college with different degrees such as B.S. Education, BS in Social Worker and B.S. in Marketing and among others. Childhope also gave vocational skills training to more than 300 children and through its Alternative Learning Education program which has been accredited by Department of Education, allowed an additional 200 children to return to formal school.

# OUTREACH and PROTECTION EDUCATION on the STREETS PROGRAM

The Outreach and Protection/ Education on the Streets Program continuously conducts counseling and non-formal education to street children in eighteen (18) areas around Metro Manila. The sixteen (16) Street Educators continue to provide the street children participants with direct access to basic social services, such as counseling, alternative basic education, health/ medical care, vocational skills training, paralegal services, and referral services among others. Their sessions also focus on ensuring child protection and education, and guiding the street children toward behavior modification and to their eventual decision of leaving the streets to re-establish a new life in recovery centers or with their families and relatives, whenever feasible, or toward independent living.

**Table 1. Street Education Program Areas of Operation and Distribution of Street Educators according to Areas of Operation, 2014**

City	Areas	Number of Street Educators Assigned
Quezon City	Balintawak / Mayon	*
Caloocan	Monumento	*
Manila	Blumentritt	*
	Morayta / Lawton	2
	Divisoria/ Binondo/ Delpan	4
	Pier / Luneta	3
	Guerrero/ TM Kalaw/ Ospital ng Maynila (OSMA)	2
Pasay	Baclaran/ Cultural Center of the Philippines	2
Makati	Buendia	
Parañaque	Ninoy Aquino International Airport (NAIA)	
Multi-areas	Physical and Sports / Recreation Activities Facilitator	1
	Financial Education/ Voc. Tech. Facilitator	1
	Barangay Council for Protection of Children (BCPC) Organizer	1
<b>TOTAL</b>		<b>16</b>

*\* The Street Education Program in Mayon and Balintawak in Quezon City, Monumento in Caloocan and Blumentritt in Manila are temporarily closed but the Educational Assistance Program (EAP) is on-going for selected street children who are trained Junior Health and Child Rights Advocates (JHCRA's) in the said areas. In addition, some street children from Blumentritt and Monumento are also participants of the Rugby Football clinic and Basic Literacy classes, respectively.*

## I. STREET CHILDREN REACHED AND ASSISTED

For the year 2014, there were 680 street children assisted, out of this number, 58% were male and 42% were female. Out of 680, 9% or 59 street children were new contacts. The new street children contacts come from six (6) specific areas covered by the program: Divisoria, Lawton, Luneta, Ermita, Morayta, NAIA and Baclaran.

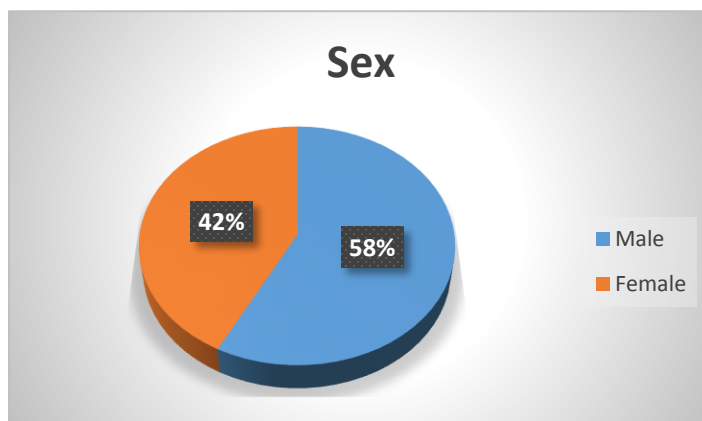


Figure 1. 2014 Gender Distribution of Street Children Assisted

However, there was a decrease of 19% or 162 street children assisted this year of 2014 compared to 842 street children assisted in the year 2013, due to the following reasons:

- The closure of the program in Balintawak area in Quezon City and only twice a week sessions on Values Education at Monumento area.
- The Street Educators were reshuffled and assigned to new area/s and therefore there were period of adjustment between the Street Educators and the street children.
- The sessions were focused on the children who need to complete the eleven (11) Alternative Education Modules or thirty-six (36) sessions including Focused Group Discussions.
- The street educators were asked to spend time to do their documentation/ filing and update of the case folders of each street children participants in preparation for the renewal of Childhope accreditation, registration and license of Department of Social Welfare and Development (DSWD).

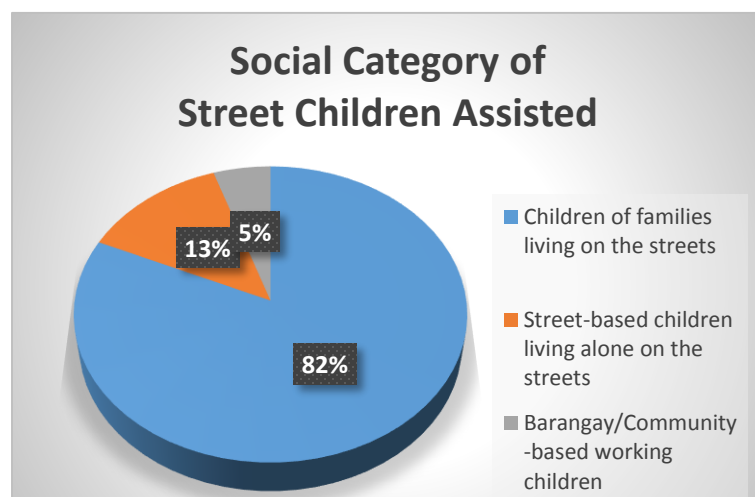


Figure 2. 2014 Category of Street Children Assisted

Figure 2 shows that children assisted under the street families constitute the highest number (82% or 556) of children served and assisted for the year 2014. Childhope's first priority group, which consists of the street-based children or those who have been abused, abandoned, and live alone on the streets, constitute only 89 or 13% of the total number assisted. A total of 34 or 5% of children assisted are community-based street children or those who work or beg on the streets but still go home to their families in the

communities after working. Some of the street children who are considered community based are not really living in concrete and comfortable houses but rather rent very small places to safe keep their things such as uniforms and school materials of their children, especially during this rainy season.

## II. ACCOMPLISHMENTS PER PROGRAM COMPONENT

### *A. Alternative Education Session*

**Table 1. Street Children Participants in Alternative Education Sessions**

NUMBER OF STREET CHILDREN WHO PARTICIPATED IN THE ALTERNATIVE EDUCATION SESSIONS	Male	Female	Total
UN Convention on the Rights of the Child (CRC)	93	67	<b>160</b>
Value Clarification	203	157	<b>360</b>
Spiritual and Values Education	160	122	<b>282</b>
Primary Health Care	99	69	<b>168</b>
Substance Abuse Prevention Education (SAPE)	100	58	<b>158</b>
Adolescent Sexuality	61	42	<b>103</b>
Personal Safety & Protective Behavior (PSPB)	83	58	<b>141</b>
Paralegal Education	28	28	<b>56</b>
Life Skills/Life Goals (LSLG)	38	38	<b>76</b>
STI-HIV/AIDS	33	18	<b>51</b>
Gender Sensitivity	51	49	<b>100</b>
Basic Literacy & Numeracy (BLAN)	26	18	<b>44</b>
Physical and Sports Activities	107	72	<b>179</b>
Basic and Advance Computer Literacy	44	40	<b>84</b>

### *B. Basic Literacy and Numeracy (BLAN)/ Alternative Learning System for Basic Education (ALS)*

**Table 2. Alternative Learning System (ALS) – Basic Education**

NUMBER OF STREET CHILDREN WHO PARTICIPATED IN ALS	Male	Female	Total
Basic Literacy Program (BLP) with module (4 classes)	27	9	36
Accreditation and Equivalency (A&E) Program (4 classes)	26	14	<b>40</b>

### ***C. Financial Education and Vocational – Technical Service Skills Training***

The street educators assigned in different areas continue to identify and assess street youth who are potential participants of Vocational Technical / Service Skills Training. There were thirty eight (38) youth enrolled in Hotel and Restaurant Service Training, among whom 24 participants completed the training while the fourteen (14) dropped out because of different family problems. The 24 youth who completed the training have attended their On-the-Job Training (OJT) sessions at Queensland Catering Service located in Las Piñas City. Out of twenty four (24) children, twenty (20) took the NC2 examination and received the National Certificate II (NCII) accreditation from Technical Education and Skills Development Authority (TESDA), while four (4) youth are still waiting for the schedule of the examination this year 2015. The street educators assigned in different areas continue to identify and assess street youth who are potential participants of Vocational Technical / Service Skills Training.

At present, trained street youth are engaged in the following establishments:

- Eleven (11) of the graduates have an On Call Job at Prime Power Agency which has connections with the different hotels in Tagaytay, Subic (Olangapo), Cavite, Makati City.
- One (1) youth is already working at Crown Hotel in Malate, Manila.
- Two (2) youth have been working for two (2) months in the Red Ribbon Bakeshop, in one of their branches located in Cubao, Quezon City.
- One (1) youth is working in McDonald's Fast Food in Manila.
- Nine (9) youth are working On Call basis with Queensland Catering and other catering services in Las Piñas and Paranaque City.

All children working in On Call jobs, are continuously looking for permanent jobs. The Social Workers assigned to assist these youth, are also continuously conducting individual counselling and are monitoring their behavior and attitudes towards their jobs.

Mr. Kerr Brown, Childhope's volunteer and donor, continues to provide follow-up/ upgrading training through hands-on demonstration to the participants including the preparation of their resumes and how to behave and reply during interviews, when they apply for a job.

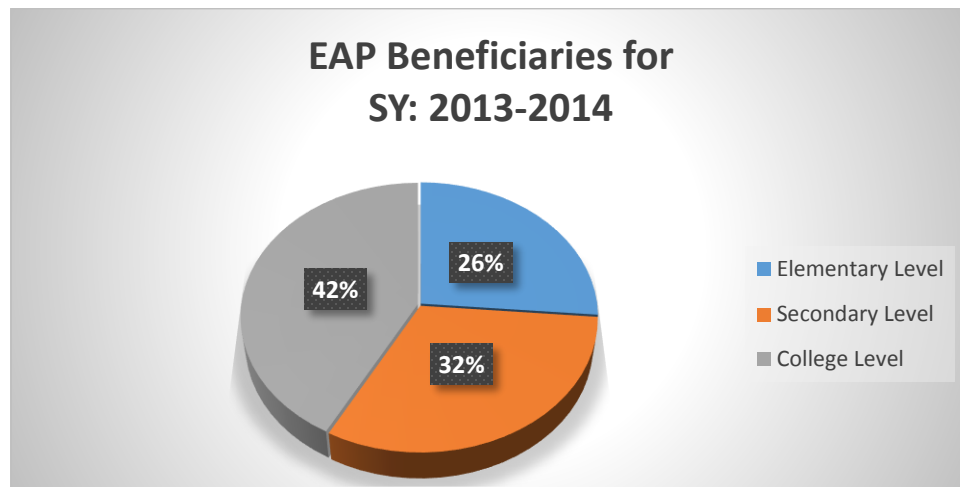
### ***D. Basic and Advance Computer Literacy Classes***

This year, a total of eighty four (84) children participated in the Basic Computer Literacy Program. The participants were composed of forty four (44) male students and forty (40) female students. No Advance Computer Literacy classes were conducted during the year.



### ***Educational Assistance Program (EAP)***

For the School Year 2014-2015, out of thirty-six (36) street children beneficiaries of Educational Assistance Program (EAP), there were thirty-three (33) street children promoted to the next level. These children continue their studies and enrolled in School Year 2014-2015. Three (3) EAP beneficiaries were not able to finish their studies due to family and health problem.



*Figure 3. Educational Assistance Program Beneficiaries for SY: 2013-2014*

The EAP beneficiaries received their monthly allowance at the end of every month, which was distributed by the EAP Coordinator at the Childhope office. Monthly meetings of sponsored children with their parents are also conducted simultaneously before the distribution of their allowances. Last December 2014, the EAP Coordinator also conducted sessions among the children on “How to Study Effectively” to help the children improve their study habits.

### ***E. Psychological Interventions***

There were a total of 115 street children who were assisted through Individual Counselling. After a series of counselling sessions, the street children demonstrated positive behavioural changes such as the following:

- children showed respect towards the street educators and shared their problems encountered in the area
- realized the negative effects of staying on the street and some of them were able to plan for their life goals
- minimized substance use and other delinquent activities
- pregnant girls decided to consult a doctor regarding prenatal and family planning

There were only ten (10) children referred to the different temporary shelters /drop-in centers such as Pangarap Shelter, Tahanan Sta. Luisa and Manila Youth Center among others for the year. Some of the street children who were visited the center were not yet prepared and decided to enter a shelter. In addition, Childhope still lacks additional social workers to conduct continuous counselling and other Psychosocial Interventions.



**Table 3. Number of Street Children Assisted with Psychosocial Interventions**

<b>Number of Street Children Assisted with Psychosocial Interventions</b>	<b>Male</b>	<b>Female</b>	<b>Total</b>
Individual Counselling	69	46	<b>115</b>
Group Counselling	117	76	<b>193</b>
Psychological Evaluation	1	0	<b>1</b>
Home Visitation	11	16	<b>27</b>
Recovery center visit for child exposure	13	2	<b>15</b>
Recovery center visit by the Social Workers for case follow-up	3	4	<b>7</b>
Referral and admission in temporary recovery centers	6	4	<b>10</b>
Family Reconciliation	0	0	<b>0</b>
School Visits	2	4	<b>6</b>
Birth Registration	3	4	<b>7</b>

Home visits and school visits are done regularly by the social workers assigned in their respective areas especially for those children who are under the Educational Assistance Program (EAP) of CHAP to monitor their performance in school and their family situation.

The children who wanted to take the Alternative Learning System (ALS) examination under the Department of Education cannot take the examination because they do not have authenticated Birth Certificates which is one of the requirements. Securing a required Birth Certificate is still the problem to most of street children. It is not only Childhope who has experienced this problem but other non-government organizations (NGO's) as well, especially those working with street children, have encountered the same problem.

Recently, the National Statistics Office (NSO) in partnership with NGO's led by World Vision International and including Childhope, organized a committee to focus on this issue and to facilitate faster late birth registrations of the children who do not have authenticated Birth Certificates. It was also raised during the forum that since street children and their families cannot afford the fees for late registration, NSO should give it for free or just require a minimal fee.

### ***F. Health and Medical Services***

From January to December 2014, the Mobile Health Clinic (MHC) Project has served 2,139 consultations during its regular clinic days in 10 mega areas located in major cities and municipalities in Metro Manila.

Table 1. Consultations per area

AREA	NUMBER OF CONSULTATIONS
Divisoria/Binondo/Delpa	405
Lawton	302
Ermita/Malate/OsMa	290
Luneta/Pier/Kalaw	255
Pasay/Baclaran	253
Morayta	210
TSL	146
Monumento/Balintawak	138
NAIA/Sucat	137
Sta. Cruz	3
<b>TOTAL</b>	<b>2139</b>

These consultations were held with

about 1,070 individuals who sought the MHC physician's medical care. Eighty eight percent (88%) of these individual consultations or 942 children were from ages 7 to less than 18 years old. Table 1 lists the number of consultations per area regularly conducted throughout the whole year.

Note that there is a dramatic decrease in the number of patients seen and given aid by the Mobile Health Clinic during this year, as compared to the previous ones. The main reason is that the Street Education Program has closed operations in 4 areas, namely Balintawak, Mayon, Monumento, and Blumentritt as part of streamlining its operations. Only a few beneficiaries from the said areas, particularly those who are under the Educational Assistance Program, have been retained and are being given services by the MHC.

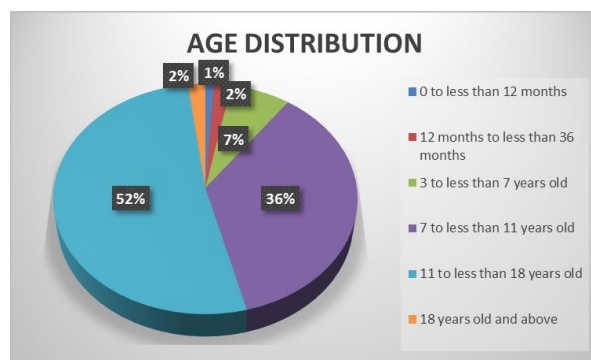


Figure 4. Age of beneficiaries of the MHC's service

### Clinical Data

We have seen and attended to a total of 2,641 cases this year. Among the top 5 cases seen are as follows: upper respiratory tract infections (bacterial and viral), dental problems, hyperactive

airways syndrome, systemic viral illness, and allergic rhinitis. Table 2 lists the top cases for the year.

Table 2. Top 10 cases for the year

DIAGNOSIS	NUMBER OF CASES
Well Child consults	1012
Upper Respiratory Infection, probably viral	339
Upper Respiratory Infection, probably bacterial	270
Dental Caries	219
Hyperactive Airways Syndrome	164
Systemic Viral Illness	164
Allergic Rhinitis	137
Carbuncle/Furuncle/Folliculitis	73
Fungal Skin Diseases	60
Acute Conjunctivitis	51
Varicella	35
Acute Gastroenteritis	34
Others	83
<b>TOTAL</b>	<b>2641</b>

## THE JUNIOR HEALTH WORKERS PROJECT

The Junior Health Workers Project has been an integral part of the success of CHAP's Health and Medical Services. The Junior Health Worker's presence in various areas lead to greater availability of first aid and primary care services, as well as better compliance to treatment protocols, especially among the sick abandoned and neglected street children.

Total Number of active Junior Health Workers: 41  
Total Number of trained Junior Health Workers: 38

Table 3. JHW accomplishments for 2014

Number of children assisted with first aid	1744
Number of referrals to health centers/ hospitals	16
Number of primary health care sessions conducted	309
Number of JHW meetings	179

Other activities facilitated and/or participated in by the JHW's include the following:

- RockEd
- CHAP-Ermita Parish Feeding Program
- Personal hygiene promotion
- Outreach activities

## ***G. Leadership and Empowerment Projects for Street Children***

### **Junior Health Workers**

Junior Health Workers (JHWs) work toward providing street children with medical assistance by conducting regular sessions on Primary Health Care and Personal Hygiene, STI-HIV AIDS and other health related topics among children in their respective areas. They also administer basic first aid and refer these children to local health centers and Childhope Mobile Health Clinic Doctor. A total of forty nine (49) Junior Health Workers were active during this period.

The following are activities completed by the JHWs:

- A Focused Group Discussion and Planning with the theme “Karapatan, Kalusugan, Batang Chap Naman” was conducted last October 21, 2014 for the celebration of Children’s Month, wherein eighteen young participants prepared posters for the United Nations Convention on the Rights of the Child (UN-CRC).
- A General Assembly among Junior Health Workers was conducted to follow-up the implementation of their plan of action and to discuss solutions to their issues and concerns.
- A 2-day upgrading training for Peer Educators was conducted last December 13 and 14, 2014. The training served as their platform to discuss issues ranging from substance abuse, to child abuse, to neglect and exploitation. The training also helped them further understand the necessary qualities of effective Peer Educators.
- The first aid kits of the JHWs were replenished by Childhope at the end of the year.

### **Junior Child’s Rights Advocates**

Junior Child Rights Advocates (JCRAs) regularly assist the street educators with their alternative education sessions and outreach activities. They are also asked to discuss specific topics on children’s rights amongst their fellow street children, and report cases of abuse to the social worker, if any. At present, there are thirty five (35) active JCRAs.

The following are activities completed by JCRAs:

- As observed by the street educators, the JCRAs have improved their performance and attitudes as a result of the Leadership Development training they attended last December 2013.
- A Focused Group Discussion and Planning with the theme “Karapatan, Kalusugan, Batang Chap Naman” was conducted last October 21, 2014 for the celebration of

Children's Month, wherein eighteen young participants prepared posters for the United Nations Convention on the Rights of the Child (UN-CRC).

- A 2-day upgrading training for Peer Educators was conducted last December 13 and 14, 2014. The training served as their platform to discuss issues ranging from substance abuse, to child abuse, to neglect and exploitation. The training also helped them further understand the necessary qualities of effective Peer Educators.
- Two (2) JCRA also attended the 2-day Children Talk to Children Training Workshop organized by Save the Children. The training aimed to capacitate children and youth to be involved in the implementation and monitoring of the United Nations on the Convention of the Rights of the Child.
- Before the year ended, the JRCAs met to discuss their plans of action, accomplishments, problems they have encountered and actions they took to resolve those issues.

### *H. Skills Development, Sports and Recreation*



This year, Childhope and High Five Hope Foundation (H5H), in partnership with Philippine Sports Commission (PSC), held its 7<sup>th</sup> Annual Sports Festival among street children last September 10 to 13 at Ninoy Aquino Stadium, Pablo Ocampo St., Manila. The Championship Games and Awarding Ceremony was held last September 18 at Canonigo Covered Court in Paco, Manila.



On Childhope's 7<sup>th</sup> year in serving and assisting the street children through sports activities, there were 179 street children who participated in basketball, volleyball and footkal (football on the streets) and badminton. This year's footkal and basketball junior and midget street children champions came from Luneta and Pier areas. The Lawton/Morayta volleyball team and Baclaran/NAIA badminton team were also declared as champion teams in their own sports game category.



The sports festival would not have been possible without the support and assistance from the grants and in-kind donations and volunteers from Malayan Insurance Company, Jollibee Foods Corporation, Dell Philippines, Telus International Philippines, HSBC Philippines, Maynilad Water System, Team Soccerroo, Financial Times, Graphics Bay, Mr. Kerr Brown and Ms. Elma Muros – Posadas who delivered her inspirational message among the street children during the Opening Day.



In addition, the children who are participants of the Rock Education band launched their First Album last November 21, 2014 at Hyve Fort Bonifacio, Taguig, organized by our partner donor Deutsche Knowledge Services (DKS). The children shared that the said event really boosted their egos and increased their self-confidence. Childhope is very grateful to DKS for helping the children to develop/enhance their skills in music, dancing and playing musical instruments.

### ***1. Relief and Material Assistance***

A total of sixty four (64) street children were provided with relief assistance. Clothing, toiletries, toys, canned goods, personal hygiene kits, and groceries were made available to supplement their basic needs.



## **VII. OTHERS**

### **TRAINING AND ADVOCACY UNIT**

#### **Field Study Visit / Exposure Trip**

On January 14, 15, and 22, 2014, twenty four (24) Korean and Japanese students from *House of Sarang Foundation* were given a chance to join CHAP's *Street Education Program* in the areas of Baclaran, NAIA, Luneta, and Pier. The students served as older brothers and sisters to the street children, and taught the kids their cultural games and sports. The cultural barriers did not stop them from having fun and expressing their compassion and love for the street kids.

A couple of months later, nine (9) students from Kwansei Gakuin University-Japan joined the program, as well. Another batch of students from the same university also got involved with the program last August. The group was headed by Professor Noami Konichi, who tied-up with Childhope in order to expose and immerse her students, so that they may be able to reach out and understand the plight of street children in the Philippines.

The Japanese students taught the street children the similarities and differences of Japanese culture, games, songs and dances from that of Philippines'. They also helped the street kids understand the importance of disaster preparedness, especially during earthquakes.

Last March, fifteen (15) students from Concordia College (Social Work Department) were provided an orientation regarding CHAP's programs and services.

Four (4) university students, along with their professor and the journalist and co-director of Children Future Network (CFN)-Japan, Ms. Ritsuko Kudo and her husband, came to CHAP to conduct a Field Study last March 3 and 4, 2014. Ms. Kudo became a partner of CHAP fifteen years ago and was able to re-connect again through this visit. The group was oriented about CHAP's programs and services, and visited Binondo and Luneta for their exposure with the street children. They conducted interactive activities and games, and also distributed some food to the street children. The Children Future Network, through Ms. Ritsuko donated 20,000 yen to support CHAP's programs and services for the street children.





Last March 26 and September 6, 2014, nine (9) students from Bunkyo Gakuin University, Tokyo, Japan were provided an orientation about CHAP's programs and services, and were exposed to the street children based in Ermita and Luneta. The group was headed by their professor, Ms. Mitsuko Horiuchi, She is also the current chairperson of Child Labor Network of Japan.

Forty two (42) local executives and staffs of the Local Government of Municipality of Lucban, Quezon had their field exposure last June 26, 2014 at Barangay 851, Pandacan, Manila. They learned about the programs and services of Childhope and FCED, specifically the *Street Education Program* and the *Barangay Council for the Protection of Street Children (BCPC)*. The group met with the Barangay Chairman and the council members, as well as with the BCPC leaders. There was an exchange of programs and concerns, as well as of good practices among the delegates.



Finally, an orientation on CHAP's programs and services was conducted for forty (40) UUU volunteer musicians from Tokyo, Japan. The volunteers, headed by Mr. Akihide Noguchi, conducted a musical concert, together with forty (40) street children based in Luneta, Ermita, and Lawton last August 24, 2014 at the Rizal Park open auditorium. The children were introduced to the different kinds of musical instruments and were taught how to better appreciate music.

## VOLUNTEERS

### Local Volunteers

- **Annalyn Ardona** - a licensed teacher in high school who works as a journalist and segment producer of "Born to be Wild," a show on GMA 7 Network Inc. She volunteered for two months at the Ermita/Kalaw/Luneta/Pier areas.

- **John Cedric Almeda** - a Dentistry student from Fatima University in Valenzuela City. He chose to volunteer for one month at CHAP to get to know the street children based in Ermita and Luneta, and to teach these kids important values and life skills that will help them to cope with their struggles in life. He decided to get involved with CHAP's programs for street children after watching a television program based on the life of street children.

### International Volunteers

- **Ms. Esther Sienen** – a student from Denmark who volunteered for two (2) weeks in Luneta, Blumentrit and Lawton. She also did her research on street children and will share the result of her study to CHAP.

- **Ms. Megha Nagpal** – a housewife and an assistant professor at the Department of Industrial Engineering at Shri Ramdeobaba College of Engineering & Management, Nagpur, India. She volunteered from January, up until February 2014, in Luneta and Tahanan Sta. Luisa.



- **Mr. Kerr Brown** – a British national, he has provided help to older street children under the Financial Educational and Vocational Skills Training since December 2013. He assists the street children and street educators in the preparation of their resumes and in the submission of their application forms to business establishments in Manila.
- **Thuy Ngu** - a Vietnamese national working as a bank officer in New South Wales, Australia. He helped out in the feeding programs and conducted interactive games among the street children in Ermita/Kalaw and Luneta/Pier for two weeks.
- **Niko Schmidt** – a German who visited Manila and volunteered at CHAP for seven days, providing tutorials to street children during the street educators' Basic Literacy and Numeracy sessions in Luneta / Pier. He also donated some school supplies to CHAP for the street children beneficiaries.

## NETWORKING AND COALITION BUILDING

Among the Meetings/Conferences attended were:

- NCSD General Assembly held in Atrium Hotel, Pasay City
- AF General Assembly held at Eugenio Lopez Center, Antipolo City
- Quarterly meetings of Network for Homeless Families & Street Children held at CBCP-NASSA Office
- Social Welfare and Development Learning Network (SWD L-Net)
- Strategic Planning cum Team Building Workshop held at DSWD, Quezon City
- ABSNET General Assembly & Strategic Planning Workshop at Asilo De San Vicente de Paul, Manila and ABSNET regular meetings held at ADF, Inc. Office



# RESOURCE MOBILIZATION AND COMMUNICATIONS UNIT

## I. DONATIONS RECEIVED

Table 8. Comparative table of donor types for 2014

TYPES OF DONORS	NUMBER
Local Organizations / Foundations	17 (10 old/regular, 6 new)
Local Corporate Donors	17 (11 old/regular, 6 new)
Schools	8 (5 old/regular, 3 new)
Individual / Groups	18 (9 old/regular, 9 new)
International Donors	5 (3 old/regular, 2 new)

## II. FUNDRAISING ACTIVITIES / STRATEGIES

Table 9. Amount raised per fundraising in 2014

ACTIVITY	AMOUNT RAISED
Childhope's 25 <sup>th</sup> Anniversary Dinner / Fundraising Night	Php138,272.00
Global Giving	Php270,368.56
Christmas Carols	Php248,670.60

### ***III. FUNDRAISING ACTIVITIES / STRATEGIES***

Coin Can Project	:	Php 214,602.35
25 <sup>th</sup> Anniversary Fundraising Dinner	:	Php 238,850.00

### ***IV. CHAP MERCHANDISE***

#### **CHAP ALL-OCCASION GREETING CARDS**

Total number of items sold	:	94 pcs
Total amount	:	Php 1,880.00

### ***V. EVENTS AND OUTREACH PROGRAMS***

The Resource and Mobilization Unit (RMU) is coordinating directly to the Corporate Social Responsibility (CSR) of the corporate partners. RMU is also handling special events like the Annual Street Children Hope Sports Festival among Childhope's beneficiaries

- **10 existing corporate partners and 4 new corporate partners (QBE Insurance Philippines, Pharmaceutical Products Development Inc. (PPDI), West Service Contact and Net Suites)** conducted their CSR (Corporate Social Responsibility) activity with Childhope, three of which (DKS, Dell Philippines, Total (Philippine) Corporation and Telus International Philippines) conducted weekly/monthly CSR activities.
- **6 schools / universities** conducted immersion activities of their students with our street children participants. Some street children were brought to the schools/universities while some activities were held in the areas where the street children are situated.
- **7 private organizations** conducted different skills training activities, like art workshop and sports activity among selected street children participants.
- **16 private individuals** organized feeding program among the street children assisted by Childhope.

## ***MEDIA FEATURES/ EXPOSURES***

CHAP was featured in the following:

- **www.rappler.com** featured Childhope Asia Philippines:
  - ✓ Published last May 28 the “From sleeping in slums to a scholarship in Germany” article about Daniel Dejapin, one of our beneficiaries in Ermita who got scholarship from a reputable school in Germany.
  - ✓ Published last April 16 the “Childhope Asia: Helping street kids turn a new leaf”
- **Libre (of Philippine Daily Inquirer)** featured an article about the Childhope Asia Philippines and its 25<sup>th</sup> Anniversary on May 28, 2014
- **“Mornings with M” of DWBR** featured Childhope Asia Philippines with a brief interview with Daniel Dejapin (street child who received a scholarship grant from Germany), Ms. Maribel F. Larracochea and 2 Street Educators on June 7 and June 8.
- **“Icons in Circles” of GNN** featured Childhope Asia Philippines with a brief interview with Ms. Silva and Ms. Helen Quinto (SE Program Manager) on June 20.
- **Asiavox**, a TV program in Japan, featured Childhope with a brief interview with Ms. Silva, Ms. Helen Quinto and Ms. Ester Coles, in a documentary about the life story of Ms. Lin Kobayashi, former UNICEF Programme Officer in Manila last August.
- Music Video of Kyla entitled “Saranggola” shot last June 24 at Meralco Theater featuring Ricky Nieco, a street child from Luneta and Elvira Ricarte.
- **“The Straits Times” Singapore** featured on February 1 an article about street children with mention of Childhope Asia Philippines.
- On December 26, 2014, Childhope Asia Philippines was mentioned in an articles posted in **‘R Biz Solutions Unlimited** website as one of the beneficiaries of Dell Philippines.

# CONTACT INFORMATION

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